



Estd. 1990

IMS GHAZIABAD
(UNIVERSITY COURSES CAMPUS)
Status of 12(B) by UGC

**YOU ALL ARE INVITED TO JOIN US
IN THIS GREAT CELEBRATION**

PULSE 2025

28TH - 29TH MARCH

**UNMASK THE ORDINARY,
REVEAL THE EXTRAORDINARY!**

MUSIC | DANCE | CELEBRITY NIGHT

**ELECTRIFYING
EXTRAVAGANZA**

ABOUT PULSE

PULSE, the grandest and most electrifying annual cultural fest of IMS Ghaziabad University Courses Campus, is the ultimate celebration of talent, creativity, and passion. Known as the Biggest Fest of the Year, it brings together students from across the region for an unforgettable experience filled with thrilling events, breathtaking performances, and unparalleled excitement.

From high-energy dance battles and mesmerizing fashion shows to soulful musical performances, DJ nights, and celebrity appearances, PULSE is a spectacular extravaganza that ignites the campus with enthusiasm and energy. With a diverse range of competitions and entertainment segments, this fest is the perfect stage to showcase talent and create lifelong memories.

Join us at PULSE and be a part of the biggest cultural celebration, where the beats never stop, the lights never dim, and the energy is truly unstoppable!

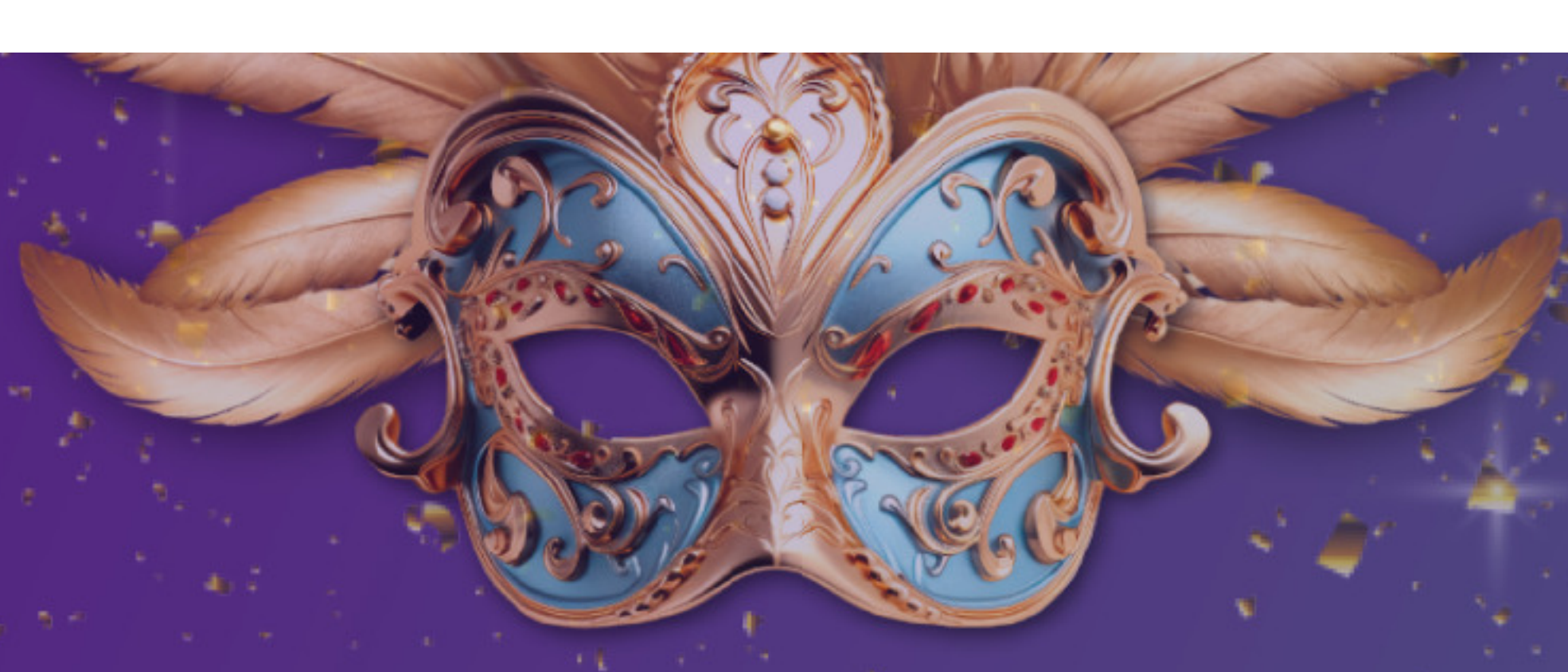




अलंकृता

(FASHION WALK - GROUP)

Step into the world of glamour and elegance at Alankrata 2025, where fashion takes center stage. This spectacular event invites participants to showcase their creativity, confidence, and unique style as they compete for the prestigious title of Fashion Icon. Join us for an unforgettable evening as the runway becomes a platform for bold expressions and innovative designs. Each participant will bring their vision to life, breaking conventional norms with confidence and individuality.



अलंकृता

(FASHION WALK - GROUP)

- One Entry per College.
- It is a team event comprising of 12-18 members.
- Time limit for every team would be 14 minutes (Including setup and the performance both).
- Negative marking if participants exceed the time limit.
- Participants are required to bring their own copies of sound tracks in standard audio format and also share the same with the student coordinator 2 days prior.
- Vulgarity and any sensitive content are strongly prohibited. It may lead to cancelling the team from participation.
- Use of props that are improper (fire, alcohol, cigarettes, etc.) is strongly prohibited.
- Teams will be judged on Costumes, Relevance to the theme, Walk and Attitude.
- Teams have to bring their own props
- Kindly ensure to bring your college ID Card and aadhar card
- The team is required to register with a fee of ₹1000/- for the event. (Without Fees Registration is Cancelled)





घुंगरू

(GROUP DANCE)

Step into the world of rhythm and grace at Ghungroo 2025, where dance takes center stage. This spectacular event invites groups to showcase their creativity, coordination, and unique style as they compete for the prestigious title of Dance Icons. Join us for an unforgettable evening as the stage transforms into a canvas for electrifying performances and breathtaking choreography. Each team will bring their vision to life, breaking conventional norms with confidence and passion.

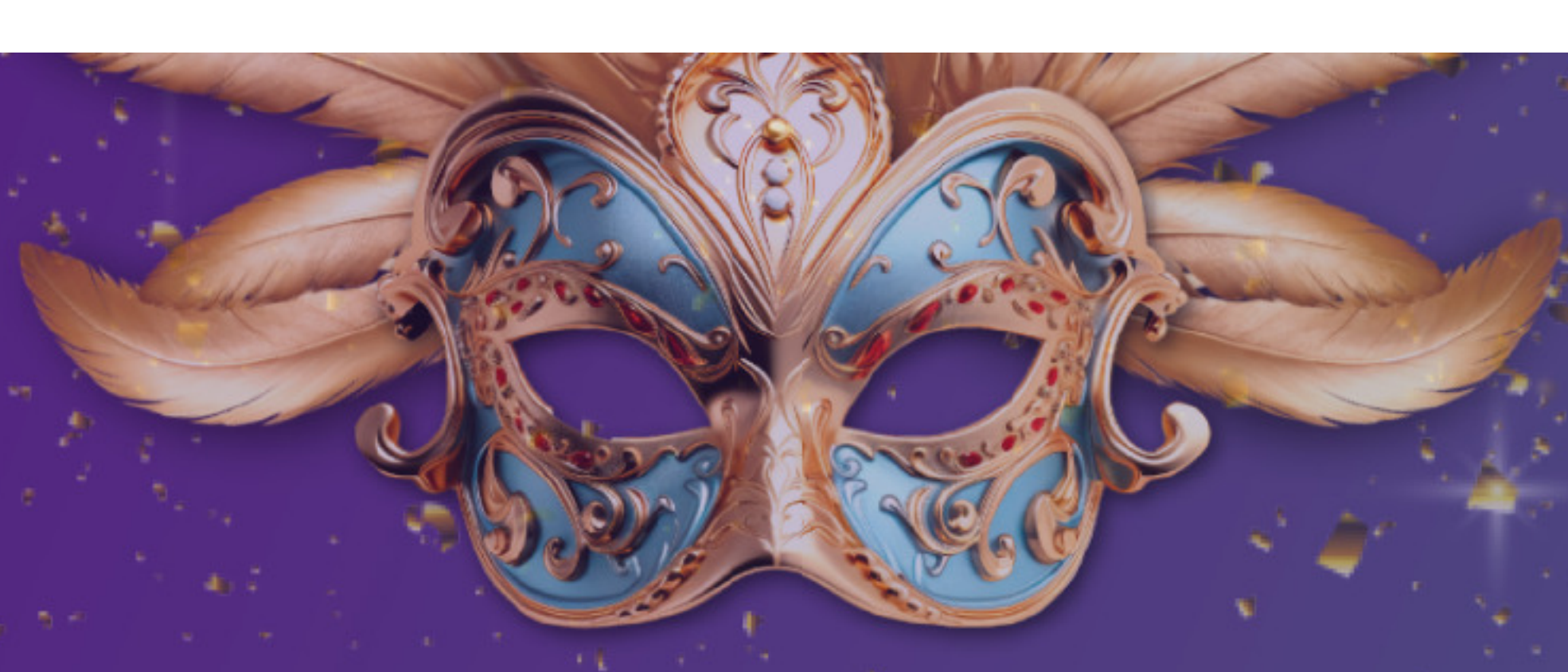




घुंघरू

(GROUP DANCE)

- Members in each Team should have participants 10-20 in number.
- Each Group is expected to bring its own good quality sound tracks in pen drive on the day of event and should also send the same 2 days prior to the student coordinators for synchronization.
- Time limit for stage performance is limited to a maximum 10 mins. If the performer exceeds the time limit, the track will be stopped
- The 10 mins includes stage setup time.
- Create the track of 8 mins only.
- Members in each Team should have participants 10-20 members.
- Vulgarity of any kind will not be tolerated as it may lead to disqualification.
- Only one entry per institute will be entertained.
- The coordinators will not provide props; participants have to carry their own props.
- Green rooms would be given for changing purposes.
- The participants will be judged on the basis of their rhythm, formations, synchronization, expressions, costume & overall performance.
- The team is required to register with a fee of ₹1000/- for the event.
(Without Fees Registration is Cancelled)

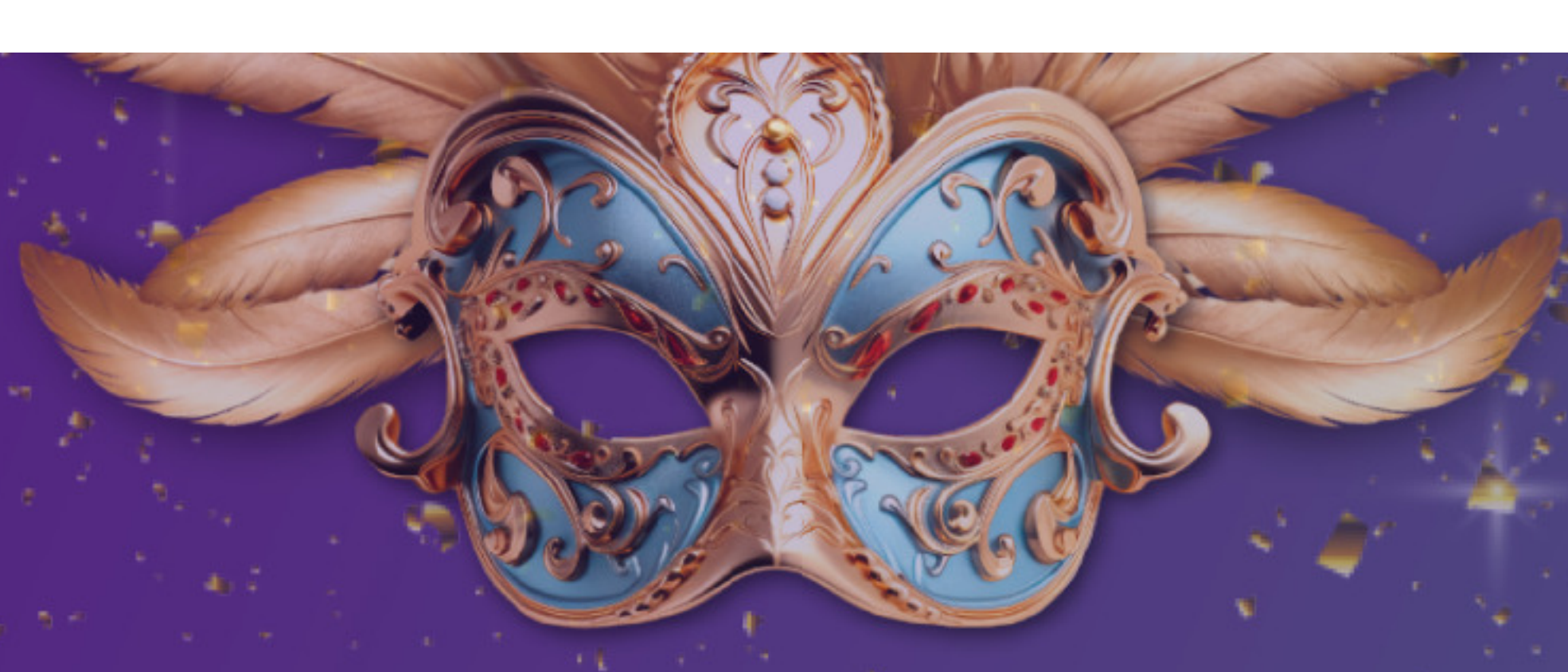


नटराज

(SOLO DANCE)

Step into the world of grace and expression at Natraj 2025, where solo dance takes center stage. This captivating event invites individual performers to showcase their creativity, skill, and unique style as they compete for the prestigious title of Dance Maestro. Join us for an unforgettable evening as the stage becomes a canvas for artistic storytelling and mesmerizing movements. Each dancer will bring their vision to life, breaking conventional norms with confidence, passion, and individuality.





नटराज

(SOLO DANCE)

- Each individual is expected to bring his/her good quality soundtracks on a portable device (pen drive) on the day of the event and they should also send the same 2 days before to the student coordinator.
- Time limit for stage performance is limited to a maximum of 3 min.
- There will be negative marking if the time exceeds.
- The track will be stopped after 3 min.
- Vulgarity of any kind (song selection and Costume) will not be tolerated as it may lead to disqualification.
- Maximum of two entries per Institute will be considered (Based on first come first served basis, and total entries of event).
- If required Preliminary qualifying round will be there depending upon the number of participants. Details and schedule will be shared by the event student coordinator accordingly.





स्वरांजलि

(SOLO SINGING)

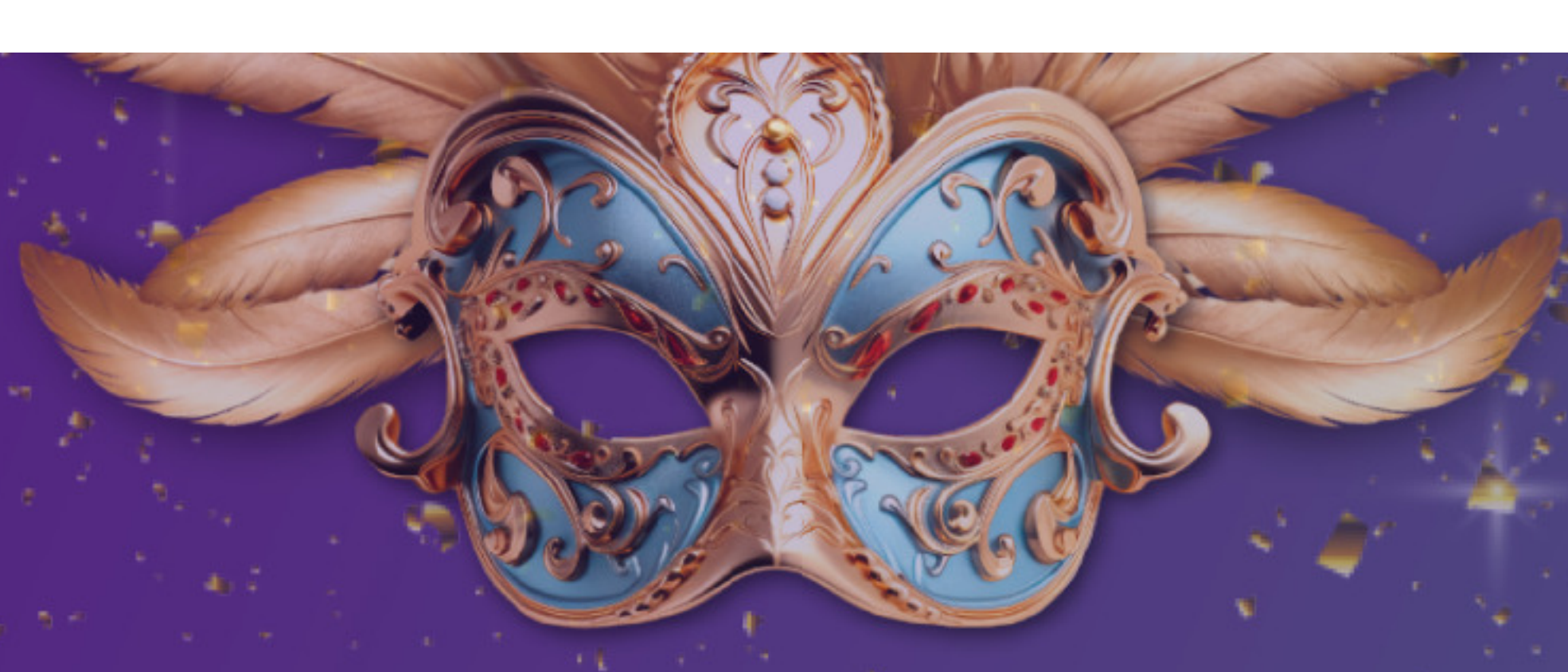
Let your voice shine at Swaraanjali 2025, where melody meets passion in a celebration of music. This solo singing competition invites vocalists to captivate the audience with their talent, emotion, and unique style. Join us for an evening filled with powerful vocals, captivating melodies, and musical brilliance. As the stage comes alive with harmony and expression, participants will compete for the coveted title, pouring their hearts into every note and redefining the magic of live music.



स्वरांजलि

(SOLO SINGING)

- This is an Individual event. No team participation is allowed.
- Time allotted for each performance is 2-3 minutes.
- Participants will not be allowed to refer to the lyrics while singing.
- The participants will be judges on the song selection, voice quality, clarity, rhythm and their appeal to the audience.
- Participants should bring their own musical instruments if required in the performance.
- Choice of song is open to the participants but the song should not have any slangs or derogatory language.
- Use of recorded background track is also permitted, but the same has to be submitted to the event coordinator 2 days before the event.
- Obscenity (at the discretion of judges) of any kind is not allowed.



सुरताल

(DUET SINGING)

Experience the magic of harmony at Surtaal 2025, where two voices unite to create musical brilliance. This duet singing competition celebrates synchronization, emotion, and the power of collaboration, inviting duos to mesmerize the audience with their chemistry and talent. Join us for an evening of soul-stirring melodies and dynamic performances as each pair blends their voices into a symphony of rhythm and expression, competing for the prestigious title of the ultimate musical duo.





सुरताल

(DUET SINGING)

- Maximum of two participants are allowed to participate in a team.
- Participants can sing the song of their own choice.
- Pairs of participants can be same gender or opposite gender.
- Participants must bring instrument or instrumental music with their own to perform.
- The track should be given 2 day in advance to the student event coordinator.
- Time limit of performance is 2-3 minutes.
- Maximum of Two entries per Institute will be considered (Based on first come first served basis, and total entries of event)
Screening will be done on the basis of the number of participants.



प्रहार

(IT GAMING)


Enter the ultimate battleground at Prahaar 2025, where strategy, skill, and reflexes define the champions. This IT gaming competition brings together the best gamers to compete in an electrifying test of speed, precision, and tactical mastery. Join us for an adrenaline-pumping showdown as players battle it out in intense virtual arenas, pushing their limits to claim victory. With every move and every strategy, competitors will fight for glory, aiming to seize the prestigious title of the ultimate gaming warrior.





प्रहार

(IT GAMING)

- The event will feature only Free Fire.
 - The match will be played in three rounds- Maps (Kalahari, Bermuda, Purgatory).
 - Team Event- Squad of 4 will be allowed.
 - Physical Presence of the player inside the campus is mandatory during the event.
 - Students have to bring their Official Academic ID and government ID.
 - Device & Internet will be of the player itself.
 - Institute will not be responsible for any issue related to device or Internet breakup.
 - Participants must bring their own gaming devices (mobile/tablet), headphones, and chargers. No devices will be provided.
 - Only pre-registered teams will be allowed to compete; on-spot registrations are not permitted.
 - No third-party software, cheats, or hacks are allowed. Any violation will result in immediate disqualification.
 - Use of triggers, emulators, or additional gaming accessories is strictly prohibited
 - The Winner will be selected on the basis of the Survival and kill points.
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रंगमंच

(NUKKAD NATAK)

Step into the powerful world of RangManch 2025, where voices spark change, and every performance mirrors society. This street play competition invites passionate artists to captivate audiences with impactful expressions, compelling dialogues, and powerful storytelling. Be a part of an electrifying journey where every play delivers a message, and every act ignites a new perspective. With passion and creativity, performers will bring social realities to light, breaking barriers and inspiring change as they compete for the prestigious title of the ultimate Nukkad Natak team!

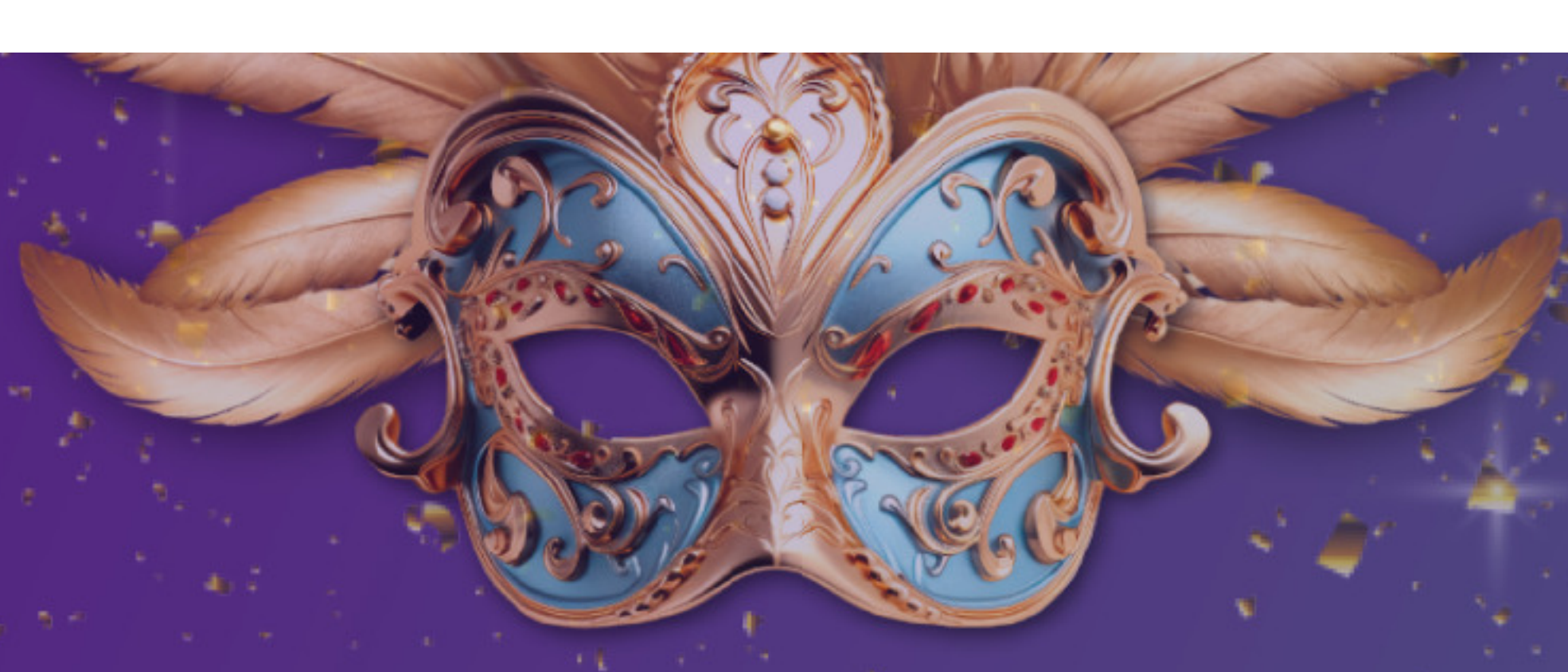




रंगमंच

(NUKKAD NATAK)

- Members in each Team should have participants 8 - 20 members.
- All team members must be from the same institute and must provide valid ID proof.
- Performance must be in Hindi, English, or bilingual.
- No use of recorded music or microphones. Only live instruments like dhol, dafli, or manjira are allowed.
- Time allotted for each performance will be 12-15 minutes (Including setup time). Exceeding the time limit will lead to penalties.
- Teams must ensure that their act is socially relevant and appropriate for a general audience.
- Any form of disrespectful behavior towards any religion, caste, nation, or gender is strictly prohibited.
- No vulgarity, obscene gestures, or inappropriate content will be tolerated.
- Use of fire, water, or any hazardous materials is strictly prohibited.
- Teams can use music, props, jingles and color codes to create an impact.
- Any form of disrespectful behavior, offensive language, or misconduct towards the audience, judges, or other participants will result in disqualification
- Team has to Register for ₹1000/- for the event.
(Without fees Registration is Cancelled)



आकृति

(DOODLE IT)

Step into the creative world of Aakriti 2025, where imagination takes shape, and every doodle tells a story. This unique competition invites artists to express their thoughts, emotions, and creativity through intricate designs and spontaneous strokes. Be a part of an inspiring journey where every line, curve, and pattern breathes life into an artistic masterpiece. With limitless ideas and boundless expression, participants will push the boundaries of creativity, competing for the prestigious title of the ultimate doodle artist!





आकृति

(DOODLE IT)

- This is a solo participation event. Team entries will not be accepted.
- The theme for the Doodle It is "**Mahakumbh**". Based on creativity and judgement norms, 10 of the best doodles will be considered for the final round.
- Your doodle must be your own unique creation within a **1080 x 1080** pixel canvas.
- Plagiarism or the use of copyrighted material is strictly prohibited and will result in disqualification.
- Submissions must not contain any derogatory, offensive, or inappropriate content. Respect the sentiments and opinions of all communities.
- Participants can use any digital platform to create doodles on the theme and will be sharing the file in PNG format only by **20th March** on the provided google link.
- The selected 10 Doodles will be posted on the official Instagram Handler of IMS and those 10 Participants will have to bring engagement in the form of likes and shares.
- Likes will count for 5 Points and Shares will count for 10 points. The ones whose points are more will be the winner.





दृश्य

(PHOTOGRAPHY)

Unlock the power of perspective at Drishya 2025, where moments turn into timeless stories through the lens of creativity. This photography competition invites talented photographers to capture emotions, beauty, and narratives with their artistic vision and technical mastery. Join us on a journey where every click speaks a thousand words, and every frame offers a fresh outlook. With passion and precision, participants will redefine storytelling through images, competing for the prestigious title of the ultimate Photographer!



दृश्य

(PHOTOGRAPHY)

- This is an individual event. No team participation is allowed.
- Maximum of TWO photographs can be submitted per participant.
- All Photographs must be captured within the campus during the event on Both Days.
- Any external images will lead to disqualification.
- No editing, filters, or AI enhancements are allowed. Only raw, unedited photographs will be accepted.
- DSLR cameras and Mobile photography is allowed.
- The event will start from the inauguration of PULSE 2025. Participants can begin capturing photographs only after the event has officially started.
- A designated area will be marked for participants. Straying beyond this area will result in immediate disqualification.
- No plagiarism, pre-shot images, or use of stock photos will be tolerated. Strict action will be taken against violators.
- Any disrespectful, offensive, or inappropriate content will lead to immediate disqualification.



सृजन

(BEST OUT OF WASTE)

Welcome to Sirjan 2025, where creativity meets sustainability, and waste transforms into wonder. This "Best Out of Waste" competition challenges participants to reimagine discarded materials and craft something extraordinary through innovation and artistry. Join us in a journey of transformation, where every scrap tells a story, and every creation inspires change. With ingenuity and vision, participants will turn the ordinary into the extraordinary, proving that true art knows no limits. Compete for the prestigious title of the ultimate eco-artist!





सृजन

(BEST OUT OF WASTE)

- Team shall consist of two members only. No individual participation is allowed.
- Participants will be given 2 hours to show their creativity and 3 minute to present their concept to judges.
- The required waste material and stationery like scissor, thread, etc. should be brought by the participants. No additional supplies will be provided.
- Waste material could be anything like tetra packs, bottles, newspapers, old utensils, jute material or any second-hand items that otherwise would be thrown away.
- Only genuine waste or second-hand items are allowed. Any material that does not qualify as waste will be rejected.
- Pre-made, ready, or semi-finished models will not be accepted. Participants must create their designs from scratch during the competition.
- Participants will be judged on Creativity, Utilization of Resources, Artistic composition & design, Eco-friendly rating, Utility of the Product and Overall Presentation.





मसखरी

(STAND UP COMEDY)

Get ready to laugh out loud at Maskhari 2025, the first-ever Stand-Up Comedy competition at IMS! This stage is set for witty punchlines, hilarious storytelling, and unstoppable laughter as comedians showcase their humor and charm. Join us for an evening of non-stop entertainment, where every joke lands with a roar of applause. Watch as participants turn everyday moments into comedic gold, competing for the prestigious title of the ultimate stand-up comedian!



मसखरी

(STAND UP COMEDY)

- This is an individual event. No team participation is allowed.
- Time Limit: Each participant will get 3-5 minutes to perform. Exceeding the time limit will result in deduction of marks or disqualification.
- All performances must be strictly original. Plagiarized, copied, or pre-existing jokes will lead to immediate disqualification.
- Any disrespectful, offensive, or vulgar content targeting any religion, caste, gender, nationality, or individual will not be tolerated.
- Use of abusive language, explicit content, or inappropriate gestures is strictly prohibited. Violators will be disqualified immediately.
- No political or religious propaganda is allowed in the performances.
- Props, background music, or sound effects are not allowed. Only the performer and their words are permitted.
- Participants must maintain the decorum of the event. Any act of misconduct will lead to immediate expulsion from the competition.
- Judging Criteria: Originality, comic timing, audience engagement, delivery, and overall presentation.
- The Judges' decision will be final and binding. No arguments or objections will be entertained.



कलाकृति

(RANGOLI)

Welcome to Kalakriti 2025, where colors come to life, and every pattern tells a story. This Rangoli competition invites talented artists to showcase their creativity, precision, and cultural expression through vibrant designs. Be a part of this mesmerizing celebration of art, where every stroke and shade creates a masterpiece. Watch as participants blend tradition with innovation, competing for the prestigious title of the ultimate Rangoli artist!



कलाकूति

(RANGOLI)

- It's a theme based Rangoli creation competition based on imaginative concepts.
- The participants will be required to create Rangoli with different colors and materials showing One selected theme.
- Slots will be marked for each team
- Time Duration: - 120 minutes
- Team can comprise of maximum 4 members
- The participants must bring their own materials (dry color, flowers, sand etc.)
- The participants will not be allowed to refer to any printed material etc. for preparing Rangoli.
- The team will be judged on the basis of presentation, creativity, utilizing of space, describing the design to the judges and reflection of theme.



मुखौटा

(FACE PAINTING)

Step into the world of Mukhauta 2025, where faces become canvas and colors breathe life into imagination. This Face Painting competition challenges artists to turn expressions into stunning works of art, blending creativity with storytelling. Witness the magic of transformation as participants craft mesmerizing designs, bringing characters, emotions, and abstract visions to life. Get ready for a spectacle where every face holds a new identity, and artistry knows no bounds!





मुखटा

(FACE PAINTING)

- Each team must consist of two members – one as the painter and the other as the model. No individual participation is allowed.
- Theme will be given on the spot. Participants must strictly adhere to the theme.
- Participants must bring their own materials, including paints, brushes, sponges, and other necessary tools. No supplies will be provided.
- Time limit: 1.5 hours for painting, followed by 1 minute for explanation to the judges.
- Only face painting is allowed. Body painting beyond the face is strictly prohibited.
- Use of pre-made stencils, stickers, or any pre-designed elements is not allowed. Everything must be hand-painted during the competition.
- Judging criteria: Creativity, adherence to theme, neatness, color combination, and overall presentation.
- No offensive, disrespectful, or vulgar designs related to any religion, caste, gender, or nation will be tolerated.
- Competitors and models may not leave the competition area after the competition has started, but may be excused by one of the competition judges, if needed.





PULSE 2025 - EVENT GUIDELINES

- All participants must carry their Institute 's ID card at all times during the events.
- Once they physically register on campus they will be given a BAND, which they have to wear for 2 days of event.
- Judge's decision will be final and binding, no argument will be entertained.
- Restrict to time lines so no negative marking occurs.
- Any act of indiscipline or possession of non-approved materials will result in the immediate disqualification and removal of the team from campus.
- All tracks to be sent 2 days in advance, else no last-minute changes will be encouraged.
- Participants must report 30 minutes before their performance slot. Late reporting may result in disqualification.
- The Organizing Committee's decision are final and cannot be challenged.
- The Organizing Committee holds the right to disqualify any participant for misconduct, rule violations, or unfair play.
- All Participants are expected to support the Core and Discipline team for smooth conduct of the mega event.



PULSE 2025
DAY 1ST SCHEDULE - 28TH MARCH

Time	Event	Venue
8:30 - 9:30AM	Registration of Participants	Registration Desk
9:30 - 10:00AM	Assembly of Students	Auditorium
10:00 - 11:30 AM	Inaugural Ceremony	Auditorium
12:00 AM	Drishya(Photography) Starts Day-1 & Ends 1:00 PM Day-2	Entire Event
12:00 - 2:30 PM	Natraj (Solo Dance)	Auditorium
12:00 - 2:30 PM	Kalakriti (Rangoli)	1 st & 2 nd Floor (Corridor)
2:30 - 4:30 PM	Swaraanjali (Solo Singing)	Auditorium
12:00 - 4:30 PM	RangManch(Nukkad Natak)	Atrium
2:30 - 4:00 PM	Maskhari (Stand Up Comedy)	Mini Auditorium
3:00 PM	Main Stage to be Ready for Preparation	Main Stage
4:00 PM	Fashion Show Team Assembly	Main Ground
4:15 - 8:00 PM	Alankrata (Fashion Show)	Main Stage



PULSE 2025

DAY 2ND SCHEDULE - 29TH MARCH

Time	Event	Venue
10:00AM - 12:00PM	Surtaal (Duet Singing)	Auditorium
10:00AM - 12:30PM	Sirjan (Best Out of Waste)	Atrium
10:00AM - 1:00PM	Ghungroo (Group Dance)	Main Stage
10:30AM - 12:30PM	Mukhauta (Face Painting)	1 st & 2 nd Floor (Corridor)
11:30AM - 1:30PM	Prahaar (IT Gaming)	3 rd Floor
12:30PM - 1:30PM	Aakriti (Doodle It)	Room No. 407
1:00 - 2:00PM	Drishya (Photography)	Expressions Studio
1:30 - 2:00PM	Result Compilation	-
2:15 - 3:15PM	Valedictory Session	Auditorium
7:00 PM Onwards	Celebrity Night Shadaab Faridi (Live at IMS Lawns)	Main Stage



STUDENT CORE TEAM

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AVNI TYAGI

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